

STRENGTHS

- Goal Driven Executive
- Detailed Budget Forecasting and Administration
- Program, Project, and Product Innovation
- Expert in Marketing, Public Relations, and Messaging
- Government Affairs Specialist in Policy and Legislation
- Author, Media Spokesperson, and Radio Talk Show Host
- Powerful Advocate & Public Speaker

SKILLS

Executive Management:

- Budget Development & Fiscal Oversight
- Executive Coaching
- HR Policy & Personnel
- Program/Market R & D
- Communications
- Event & Project Management

Marketing:

- Media Relations & Press Kits
- Writing: Content, Copy, PR & Communications, & Articles
- Campaign Development
- Print/Broadcast Advertising

EDUCATION

Minnesota State University

BA, 1992

MS, 1998

Pacific U. MFA Current

Wisdom University

Doctoral Work, 2002-2006

EXECUTIVE SUMMARY

AUTHOR/EDITOR/SPEAKER/PROFESSOR (2001-PRESENT)

- Author, *Homefront 911* (2015), and *When the War Came Home* (2006)
- Published 60+ original articles, editorials, plays & curricula
- Conducted 500 multimedia interviews & press conferences
- Associate Editor for Top Ten Political Website
- Creator/Host of *Value Added* AM Radio Talk Show
- Keynote Speaker/Lecturer
- Adjunct faculty at Gonzaga University, SOU, ITT Tech

COLUMBIACARE SERVICES

VETERANS PROGRAM MANAGER (2012-2013)

- Administer five HUD-VASH contracts in excess of 5M
- Serve 250 homeless veterans in two states
- Secure & maintain over 94% housing placement
- Generate billings averaging 99% of contract allowance

THE SANCTUARY FOR VETERANS & FAMILIES

FOUNDING EXECUTIVE DIRECTOR (2007-2012)

- Created, developed, & implemented infrastructure
- Raised and/or administered 1.25 M in assets
- PR Director/Spokesperson/Brand Developer
- Singlehandedly secured passage of OR HB 3391 & 2744
- Led roll-out of new programs and projects
- Delivered Congressional testimony to 3 Committees

MARTIN LUTHER KING JR. OUTREACH CENTER

EXECUTIVE DIRECTOR (1998-2000)

- Increased revenue by over 25% and raised productivity by 15% in one year, procuring program start up funds & contracts
- Oversaw operations, fiscal admin, and human resources
- Supervised property management and facility renovation
- Expanded earned media coverage by over 800%
- Co-produced multimedia advertising campaign

GENESIS II FOR FAMILIES

PROGRAM & MARKETING DIRECTOR (1996-1998)

- Managed flagship restorative justice program for offender reintegration resulting in less than 10% recidivism
- Developed brand, implemented public relations/marketing plan and generated diversified funding sources